



# Watford Area Renewals Programme

## Stakeholder Update

Friday 27 June 2014

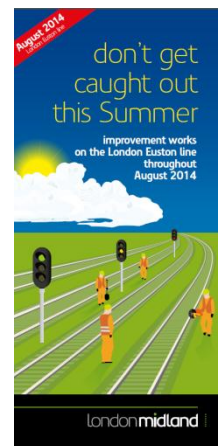


### There are six weeks to go until the first of three August closures on the West Coast Mainline.

The second phase of the Watford Area Renewals Programme is fast approaching, when the line into and out of London Euston will be closed for three weekends in August.

#### Passenger Information

- Passenger leaflets have now been sent to print, but you can [download an electronic version](#) on the [London Midland website](#).
- A6 flyers have been designed for flyer drops on trains and at station car parks.
- We have also produced A4 posters for display on parish notice boards and staff room information boards etc...
- Because the Abbey Line will be closed from Saturday 9 until Tuesday 26 August, we have dedicated separate marketing material to this closure.



**If you'd like hard copies of leaflets, flyers or posters, please let me know quantities and delivery addresses by Monday 30 June.**

- Information briefs will be circulated to football clubs and event organisers that have matches/events during the closures, as well as airports and major businesses in the area.
- A London Midland press release will be issued today, confirming the arrangements for August.
- The first weekly brief to stations staff will go out today, prompting colleagues to remind passengers about the closures and discourage them from travelling over those weekends.

**If you have any further feedback or suggestions, please feel free to get in touch.**